

62

**WALLER
FLOWERSEED
COMPANY**

GUADALUPE, CALIFORNIA

1961

LIBRARY
RECEIVED

★ MAY 24 1961

U. S. Department of Agriculture

**Breeders and Growers
of Distinction**

NOVELTIES

Our plant breeding department is pleased to announce that the following flower seed developments are ready for introduction this year:

F1 Can-Can

The first F1 hybrid Extra Early Dwarf Giants of California Petunia ever developed and offered. Unexcelled for bedding plant sales in flats or pots, bearing huge blooms of rose, red, red and white, orchid. A strong grower of prostrate habit with an exceptionally long blooming season.

Superjack

A basic refinement in one of the most popular American Marigolds on today's market, in a full range of colors, far earlier and about six inches shorter than any strain heretofore offered that can be described as Dwarf Sunset Giants, and we feel confident will replace all others.

Early Bird

Unquestionably the earliest and most dwarf Unwin type Dahlia to be introduced. Its full range of color in double and semi-double blooms equals the better Unwin types on the market, but plants are super dwarf, being half as tall. Outstanding for flat and pot work, extremely suitable for bedding and border work. Good stem length for cutting.

Use this catalog as an order form. We will send you another. Additional copies are available on request.

TERMS—these prices effective on all sales immediately, minimum charge per item 50c. Listed price rate applies to all quantities.

All seeds are quoted f.o.b. Guadalupe, California, 60 days acceptance net, less 1% cash thirty days. Invoices payable in U.S. dollars. All overdue accounts subject to sight draft and ½% interest charge per month. Bags and containers shall be charged at cost and are not returnable. No charge will be made for paper inside containers.

We warrant, to the extent of the purchase price, that seeds or bulbs sold are as described on the container, within recognized tolerances. We give no other or further warranty, expressed or implied.

We reserve the right to change prices at any time without further notice. If, due to crop outcome, pro rata delivery be necessary, orders shall be filled on this basis. Crop failure or any other cause beyond our control releases us entirely from delivery.

PAYMENT—should be directed through the Bank of America, Santa Maria, California branch.

INSURANCE—will be covered by us and charged at cost, unless otherwise instructed.

We are wholesale growers and serve only the seed trade. We do not sell at retail, nor to nurserymen and florists.

COMPLAINTS—on outward appearance and on the weight of seed must be lodged within six weeks of date of invoice; those on germination within ten weeks; those on trueness of strain by the end of first normal blooming season after delivery.

FIRM NAME_____

ADDRESS_____

Special Instructions_____

PHOTOGRAPHS—we have a modernized collection of black and white photographs, 4x5 size glossy prints, of all listings at a charge of \$1.00 each. Color transparencies in 4x5 size are available at \$5.00 each of many items in our listing, and are suitable for the production of high quality four-color plates. 35mm transparencies suitable for slide projection are available at 50c each. We have a loan collection available free of charge of over one hundred fifty slides, advance reservations are requested for this collection.

TRIAL SAMPLES—of all items in our listing are available on request. We are pleased to provide them as we welcome competitive comparison trials.

Though we maintain growing stations in the Arroyo Grande valley and the Los Alamos valley, the Santa Maria valley is our principal growing area. Our main office is located at Fourth & Obispo Streets, Guadalupe, California, TELEPHONE GUADALUPE 2371, cable address "WALLER, GUADALUPE."

FLOWER FRESH CANS

All flower seed varieties are now available in moisture proof cans, properly processed to maintain germination.

Our charge for processed seed is 10% of the unit selling price. This includes cost of can, and shrinkage through loss of moisture which is made up for by increased numbers of seed per pound.

Seed in Flower Fresh cans must be ordered by you. Otherwise, we shall deliver in cloth or paper containers.

FLOWER FRESH SEED STORAGE

We maintain the largest properly dehumidified storage room in the flower seed trade. For highly perishable seed items, this assures you of harvest fresh strong germinating seed for your spring and early summer spot and fill-in trade.

Dollar for pound, Flower Fresh processed seed is your best buy for the money. Sold only in seedsmen's bulk cans. We do not compete with you with branded packets to your florist and nursery customers.

Abronia

Pounds		Per Pound
_____	Umbellata Grandiflora	7.50 _____

Ageratum

_____	Blue Ball Improved	20.00 _____
_____	Blue Mink	18.00 _____
_____	Blue Perfection	12.00 _____
_____	Fairy Pink	25.00 _____
_____	Midget Blue	20.00 _____

Alyssum

ANNUAL

_____	Carpet of Snow	6.50 _____
_____	Little Gem	7.00 _____
_____	Pink Heather, A.A.S. '59	30.00 _____
_____	Rosie O'Day, A.A.S. '62	65.00 _____
_____	Royal Carpet	10.00 _____
_____	Violet Queen	10.00 _____
_____	Violet Queen Improved	25.00 _____

PERENNIAL

_____	Rock Garden Perennial Species	25.00 _____
_____	Saxatile Compactum (Gold Dust)....	5.00 _____
_____	Saxatile Compactum (Silver Queen)	20.00 _____

Amaranthus

_____	Tricolor	6.50 _____
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Anagallis

_____	Mixed Colors	4.00 _____
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Anchusa

ANNUAL

_____	Capensis (Blue Bird)	5.00 _____
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PERENNIAL

_____	Italica Opal	5.00 _____
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A visit to our friends, and you will realize that we are still the only firm among flower seed growers maintaining large scale breeding grounds each year, devoted to continuity and improvement of the quality of standard strains.

GROWERS AND BREEDERS

Antirrhinum

Pounds

Per Pound

_____ F2 Carrousel, Mixed Colors _____	15.00	_____
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F1 DOUBLE

_____ Vanguard, A.A.S. '61 _____	185.00/oz.	_____
_____ Venus _____	185.00/oz.	_____
_____ Highlife _____	185.00/oz.	_____
_____ Choice Mixed Colors _____	185.00/oz.	_____

TALL RUST RESISTANT

_____ Alaska _____	17.50	_____
_____ Apple Blossom _____	17.50	_____
_____ Brilliant Rose _____	17.50	_____
_____ Campfire _____	17.50	_____
_____ Cherry Rose _____	17.50	_____
_____ Copper Queen _____	17.50	_____
_____ Orange Shades _____	17.50	_____
_____ Padre _____	17.50	_____
_____ Paradise Rose _____	17.50	_____
_____ Rosalie _____	17.50	_____
_____ Yellow Giant _____	17.50	_____
_____ W-F Formula Blend _____	17.50	_____
_____ Choice Mixed Colors _____	10.00	_____

SUPER MAJESTIC

_____ Superb Mixed Colors _____	20.00	_____
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NANUM GRANDIFLORUM

_____ Choice Mixed Colors _____	15.00	_____
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TOM THUMB

_____ Choice Mixed Colors _____	15.00	_____
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MINIATURE

_____ Magic Carpet _____	15.00	_____
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TETRAPLOID

_____ Crimson _____	40.00	_____
_____ Dark Orange _____	40.00	_____
_____ Dark Rose _____	40.00	_____
_____ Light Pink (white tube) _____	40.00	_____
_____ Orchid _____	40.00	_____
_____ Pink and Rose Shades _____	40.00	_____
_____ Sunset Shades _____	40.00	_____
_____ White _____	40.00	_____
_____ Yellow _____	40.00	_____
_____ Choice Mixed Colors _____	12.00	_____

Aquilegia

Pounds		Per Pound
_____	Blue Shades	45.00 _____
_____	Chrysantha	45.00 _____
_____	Copper Queen	45.00 _____
_____	Crimson Star	45.00 _____
_____	Orange and Scarlet Shades	45.00 _____
_____	Rose Pink Shades	45.00 _____
_____	Snow Queen	45.00 _____
_____	W-F Hybrids Mixed Colors	35.00 _____
_____	McKana Giants, Mixed Colors	30.00 _____
_____	Mrs. Scott Elliott's Mixed Colors	30.00 _____

Arctotis

_____	Large Flowered Hybrids	30.00 _____
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Armeria

_____	Giant Rose Pink	50.00 _____
_____	Large Flowered Hybrids	14.00 _____

Asparagus Fern

_____	Plumosus Nanus	12.00 _____
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Asters

BOUQUET

_____	Powderpuffs, Mixed Colors	20.00 _____
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GIANT CREGO IMPROVED

_____	Azure	9.00 _____
_____	Blue Flame	9.00 _____
_____	Crimson	9.00 _____
_____	Deep Rose	9.00 _____
_____	Shell Pink	9.00 _____
_____	White	9.00 _____
_____	Choice Mixed Colors	8.50 _____

LATE BRANCHING

_____	Choice Mixed Colors	8.50 _____
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SUPER GIANTS

_____	Choice Mixed Colors	25.00 _____
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EARLY BEAUTY

_____	Choice Mixed Colors	20.00 _____
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QUEEN OF THE MARKET

_____	Choice Mixed Colors	10.00 _____
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GROWERS AND BREEDERS

Balsam

Pounds

Per Pound

_____ Camellia-flowered, Choice Mixed
Colors _____ 5.00 _____

Basil

_____ Dark Opal, A.A.S. 1962 _____ 112.00 _____

Bell of Ireland

_____ Green _____ 4.00 _____

Brachycome

_____ Choice Mixed Colors _____ 9.00 _____

Calendula

_____ Art Shades _____ 3.50 _____
_____ Ball's Gold Improved _____ 3.50 _____
_____ Ball's Masterpiece _____ 3.50 _____
_____ Campfire Improved _____ 3.50 _____
_____ Chrysantha _____ 3.50 _____
_____ Lemon Queen _____ 3.50 _____
_____ Orange King _____ 3.50 _____
_____ Orange Shaggy _____ 3.50 _____
_____ Trial Ground Mixture _____ 3.50 _____
_____ Choice Mixed Colors _____ 3.00 _____

Pacific Beauty Calendula

_____ Art Shades _____ 3.50 _____
_____ Apricot Beauty _____ 3.50 _____
_____ Cream Beauty _____ 3.50 _____
_____ Flame Beauty _____ 3.50 _____
_____ Lemon Beauty _____ 3.50 _____
_____ Persimmon Beauty _____ 3.50 _____
_____ W-F Formula Blend _____ 3.50 _____
_____ Choice Mixed Colors _____ 3.00 _____

California Native Flowers

_____ W-F Formula Blend _____ 5.00 _____

Campanula

Pounds	Per Pound
ANNUAL	
Choice Mixed Colors	10.00
MEDIUM CALYCANTHEMA, CUP AND SAUCER	
Dark Blue	18.00
Light Blue	18.00
Rose	18.00
White	18.00
Choice Mixed Colors	14.00
MEDIUM SINGLE	
Dark Blue	6.00
Light Blue	6.00
Pink	6.00
White	6.00
Choice Mixed Colors	5.00

Candytuft

GIANT HYACINTH FLOWERED (CORONARIA)

Iceberg	4.50
Florist Type	4.50
Ruffled White	4.50
White	3.00

UMBELLATA

W-F Formula Blend	2.50
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UMBELLATA DWARF

Fairy Mixed Colors	4.00
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PERENNIAL OR IBERIS

Gibraltarica	6.50
Sempervirens	15.00

Carnations

MARGUERITE

Choice Mixed Colors	10.00
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CHABAUD'S GIANT IMPROVED

Apricot	16.00
Cardinal Red	16.00
Crimson	16.00
Deep Rose	16.00
Deep Salmon	16.00
Fantasy	16.00
Flesh Pink	16.00

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Pound
_____	Orange Sherbet	16.00 _____
_____	Princess Alice	16.00 _____
_____	Rose Pink	16.00 _____
_____	Salmon Rose	16.00 _____
_____	Violet	16.00 _____
_____	White	16.00 _____
_____	Yellow	16.00 _____
_____	W-F Formula Blend	16.00 _____
_____	Choice Mixed Colors	12.50 _____

ENFANT DE NICE

_____	Flesh Pink	50.00 _____
_____	Red	50.00 _____
_____	Rose, deep	50.00 _____
_____	Salmon, deep	50.00 _____
_____	Scarlet	50.00 _____
_____	Striped Mixture	50.00 _____
_____	Violet	50.00 _____
_____	White	50.00 _____
_____	Yellow	50.00 _____
_____	W-F Formula Blend	50.00 _____
_____	Choice Mixed Colors	30.00 _____

ENFANT DE NICE DWARF

_____	Bouquet Mixed Colors	30.00 _____
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GRENADIN

_____	Black King	20.00 _____
_____	Cardinal Red	20.00 _____
_____	Golden Sun	20.00 _____
_____	Snow White	20.00 _____
_____	Triumph	20.00 _____
_____	Choice Mixed Colors	15.00 _____

GRENADIN DWARF

_____	Bright Scarlet	25.00 _____
_____	Copper Red	25.00 _____
_____	Othello, Maroon	25.00 _____
_____	Rose	25.00 _____
_____	Salmon Rose	25.00 _____
_____	White	25.00 _____
_____	Choice Mixed Colors	20.00 _____

Celosia

Pounds		Per Pound
CRISTATA DWARF		
_____	Empress	12.00 _____
_____	Choice Mixed Colors	10.00 _____
PLUMOSA		
_____	Pampas Plume, Choice Mixed Colors	6.00 _____

Centaurea

CYANUS		
_____	Black Boy	3.00 _____
_____	Blue Boy	3.00 _____
_____	Pinkie	3.00 _____
_____	Snow Man	3.00 _____
_____	W-F Formula Blend	3.00 _____
_____	Choice Mixed Colors	2.50 _____
CYANUS DWARF		
_____	Polka Dot, Mixed Colors	15.00 _____
IMPERIALIS		
_____	Choice Mixed Colors	6.00 _____
PERENNIAL CENTAUREA		
_____	Candidissima	15.00 _____
_____	Gymnocarpa	5.00 _____

Chrysanthemum

CARINATUM SINGLE		
_____	Merry Mixture	5.00 _____
MAXIMUM LEUCANTHEMUM		
_____	Shasta Alaska	6.00 _____
_____	Giant Double White	45.00 _____

Clarkia

_____	Choice Mixed Colors	5.00 _____
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Coleus

_____	Rainbow Choice Mixed Colors	60.00 _____
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Convolvulus

_____	Crimson Rambler	2.00 _____
_____	Major Choice Mixed Colors	1.25 _____

Coreopsis

_____	Sunburst	4.50 _____
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GROWERS AND BREEDERS

Cosmos

Pounds

Per Pound

EARLY SENSATION

Choice Mixed Colors	4.50	_____
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Cynoglossum

Firmament	2.50	_____
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Dahlia

Early Bird, Extra Dwarf	25.00	_____
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W-F Dwarf Hybrids	12.00	_____
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Unwin's Dwarf Hybrids	8.00	_____
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Fall Festival	15.00	_____
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Giant Decorative Hybrids	60.00	_____
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Delphinium

CHINENSIS DWARF

Azure Fairy	15.00	_____
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Blue Butterfly Improved	15.00	_____
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Blue Mirror	20.00	_____
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CHINENSIS TALL

Cambridge Blue	15.00	_____
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Dark Blue	15.00	_____
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White	15.00	_____
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Mixed Colors	12.50	_____
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BELLADONNA TYPE

Belladonna Improved	20.00	_____
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Belladonna True	14.00	_____
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Bellamosum Improved	20.00	_____
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Bellamosum	14.00	_____
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Lamartine	25.00	_____
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Sapphire	25.00	_____
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Belladonna Hybrids	10.00	_____
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WREXHAM TYPE

Choice Mixed Colors	30.00	_____
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BLACKMORE AND LANGDON TYPE

Hybrids XXX Mixed Colors	20.00	_____
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Gold Medal Hybrids	12.00	_____
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PACIFIC GIANT HYBRID

Astolat	100.00	_____
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Black Knight	80.00	_____
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Blue Bird	80.00	_____
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Blue Jay	80.00	_____
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WALLER FLOWERSEED COMPANY

Pounds	Per Pound
_____ Cameliard	80.00 _____
_____ Galahad	80.00 _____
_____ Guinevere	80.00 _____
_____ King Arthur	80.00 _____
_____ Lancelot	80.00 _____
_____ Percival	80.00 _____
_____ Summer Skies	80.00 _____
_____ Round Table	50.00 _____
_____ W-F Mixed Colors	35.00 _____

Dianthus

ANNUAL CHINENSIS

_____ Double Choice Mixed Colors	4.00 _____
_____ Single Choice Mixed Colors	3.00 _____

HEDDEWIGII LACINIATUS

_____ Double Carnation Shades (Double Gaiety)	5.00 _____
_____ Single Gaiety	5.00 _____
_____ Single and Double Mixed Colors....	5.00 _____

ANNUAL DWARF

_____ Bravo, A.A.S. 1962.....	100.00 _____
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HARDY PERENNIAL PLUMARIUS DOUBLE

_____ Spring Beauty	25.00 _____
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DELTOIDES

_____ Brilliant (Maiden Pinks)	25.00 _____
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Digitalis

_____ Excelsior Hybrids, Mixed Colors	8.00 _____
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Dimorphotheca

AURANTIACA

_____ Golden West	12.00 _____
_____ Orange Improved	12.00 _____
_____ Salmon Beauty	12.00 _____
_____ White Beauty	12.00 _____
_____ Mixed Hybrids	8.00 _____

ECKLONIS

_____ White with blue disc	28.00 _____
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GROWERS AND BREEDERS

Eschscholtzia

Pounds	Per Pound
_____ Aurantiaca, Orange _____	3.00 _____
_____ Mission Bells _____	5.00 _____
_____ Mixed _____	3.00 _____

Freesia

SUPER GIANT

_____ Choice Mixed Colors _____	50.00 _____
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Gaillardia

GRANDIFLORA SINGLE

_____ Choice Mixed Colors _____	6.00 _____
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PICTA DOUBLE LORENZIANA

_____ Gaiety, Choice Mixed Colors _____	6.50 _____
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Geranium

_____ Choice Mixed Colors _____	50.00 _____
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Gerbera

_____ Jamesoni Hybrids _____	200.00 _____
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Geum

_____ Lady Stratheden _____	15.00 _____
_____ Mrs. Bradshaw _____	12.00 _____
_____ Choice Mixed Colors _____	12.00 _____

Gilia

_____ Capitata Reselected _____	6.00 _____
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Godetia

_____ Tall Double Grandiflora Choice Mixed Colors _____	6.00 _____
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Gomphrena

_____ Purple Buddy _____	8.50 _____
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Gourds

_____ Large and Small Ornamental Sorts Mixed _____	2.25 _____
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Grevillea

_____ Robusta _____	30.00 _____
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Gypsophila

Pounds		Per Pound
ELEGANS		
_____	Covent Garden Market Reselected	1.00 _____
PANICULATA		
_____	Double Snow White	25.00 _____
_____	Single White	4.00 _____

Helichrysum

DWARF		
_____	Choice Mixed Colors	8.00 _____

Heuchera

_____	Hybrids Mixed Colors	100.00 _____
_____	Splendens	100.00 _____

Hollyhock

PERENNIAL		
_____	Chater's Double Chamois	15.00 _____
_____	Chater's Double Lilac	15.00 _____
_____	Chater's Double Maroon	15.00 _____
_____	Chater's Double Newport Pink	15.00 _____
_____	Chater's Double Scarlet	15.00 _____
_____	Chater's Double Sulphur Yellow	15.00 _____
_____	Chater's Double White	15.00 _____
_____	Chater's Double W-F Formula Blend	15.00 _____
_____	Chater's Double Superb	
	Mixed Colors	10.00 _____
_____	Single Mixed Colors	5.00 _____

ANNUAL

_____	Triumph Supreme	9.00 _____
_____	Indian Spring	5.00 _____

Ipomoea

GIANT FLOWERING

_____	Flying Saucers	6.00 _____
_____	Heavenly Blue	2.50 _____
_____	Pearly Gates	2.50 _____
_____	Scarlett O'Hara	3.50 _____

Larkspur

EARLY GIANT HYACINTH FLOWERED

_____	Dark Blue	20.00 _____
_____	Lilac	20.00 _____
_____	Pink	20.00 _____

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Pound
_____ White		20.00 _____
_____ Choice Mixed Colors		12.00 _____
GIANT IMPERIAL		
_____ Blue Spire		5.00 _____
_____ Carmine King Improved		5.00 _____
_____ Los Angeles Improved		5.00 _____
_____ Regal Light Blue		5.00 _____
_____ Regal Lilac		5.00 _____
_____ Regal Pink		5.00 _____
_____ Regal Rose		5.00 _____
_____ Regal Salmon Rose		5.00 _____
_____ Regal White		5.00 _____
_____ Rosalind		5.00 _____
_____ W-F Formula Blend		5.00 _____
_____ Regal Choice Mixed Colors		4.00 _____

Lathyrus Latifolius

_____ Pink Beauty	8.00 _____
_____ Red	8.00 _____
_____ White Pearl	8.00 _____
_____ Mixed Colors	6.00 _____

Lavatera

_____ Assurgentiflora	4.00 _____
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Lavender

_____ Munstead Strain	25.00 _____
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Linaria

_____ Northern Lights	4.50 _____
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Linum

ANNUAL

_____ Rubrum	1.50 _____
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PERENNIAL

_____ Perenne Sibiricum Blue	4.00 _____
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We deliver on the basis of our own germination standards. These are higher than those established by government agencies. Year after year 95% of our crops have exceeded our internal standards.

Lobelia

Pounds

Per Pound

COMPACT VARIETIES

Crystal Palace	18.00	_____
Cambridge Blue	20.00	_____
Emperor William	20.00	_____
Mrs. Clibran	20.00	_____
Rosamond	20.00	_____
White Lady	20.00	_____
Choice Mixed Colors	15.00	_____

TRAILING

Sapphire	20.00	_____
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Lupin

HARTWEGII GIANT KING

Blue	5.00	_____
Heliotrope	5.00	_____
Sky Blue	5.00	_____
White	5.00	_____
W-F Formula Blend	5.00	_____
Choice Mixed	3.50	_____

SMALL SEEDED SORTS

Nanus Blue	3.00	_____
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POLYPHYLLUS

Russell Mixed Colors	6.00	_____
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Marigold

AMERICAN F1 DOUBLE

Golden Climax	225.00	_____
Toreador, A.A.S. 1960	225.00	_____
Yellow Climax	225.00	_____
Climax, Choice Mixed Colors	225.00	_____

AMERICAN DOUBLE FISTULOSA

Lemon All-Double	8.00	_____
Orange All-Double	8.00	_____
All-Double Mixed Colors	5.00	_____

AMERICAN DOUBLE IMBRICATA

Real Gold	6.50	_____
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AMERICAN GIGANTEA

Early Sunset Giants	5.00	_____
Dwarf Sunset Giants	6.00	_____
Superjack	15.00	_____

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Pound
AMERICAN SPECIAL MIXTURE W-F		
_____	Treasure Chest	5.00 _____
AMERICAN CHRYSANTHEMUM FLOWERED		
_____	Mission Giant Goldsmith	9.00 _____
_____	Mission Giant Yellowstone	9.00 _____
_____	Mission Giant Mixed Colors	8.00 _____
AMERICAN DWARF CHRYSANTHEMUM FLOWERED		
_____	Cupid Golden	15.00 _____
_____	Cupid Orange	15.00 _____
_____	Cupid Yellow	15.00 _____
_____	Cupid Choice Mixed Colors	12.50 _____
FRENCH DOUBLE DWARF		
_____	Color Magic	4.50 _____
_____	Eldorado	4.50 _____
_____	Harmony	4.50 _____
_____	Harmony Hybrids	4.50 _____
_____	Melody	4.50 _____
_____	Rusty Red (Fandango)	4.50 _____
_____	Scarlet Glow	4.50 _____
_____	Tangerine	4.50 _____
_____	Choice Mixed Colors	4.00 _____
FRENCH DOUBLE DWARF MINIATURE		
_____	Butterball	5.00 _____
_____	Lemondrop	5.00 _____
_____	Midget Harmony	5.00 _____
_____	Spry	5.00 _____
_____	Spry Hybrids	5.00 _____
_____	Sunkist	5.00 _____
FRENCH DOUBLE MARIONETTE (PETITE)		
_____	Brownie Scout	7.00 _____
_____	Gold	7.00 _____
_____	Golden Pygmy	7.00 _____
_____	Harmony	7.00 _____
_____	Orange	7.00 _____
_____	Pygmy Primrose	7.00 _____
_____	Yellow	7.00 _____
_____	Choice Mixed Colors	7.00 _____
FRENCH SINGLE DWARF		
_____	Brownie	4.00 _____
_____	Dainty Marietta	4.00 _____
_____	Flash	4.00 _____
_____	Naughty Marietta	4.00 _____

WALLER FLOWERSEED COMPANY

Pounds	Per Pound
Red Head	4.00
Ruffled Red	4.00
Sunny	4.00
Choice Mixed Colors (Spanish Flag)	4.00
Halloween, Mixed Colors	4.00

FRENCH SINGLE TALL

Brown (Josephine)	5.00
Ferdinand	5.00

TARGETES SIGNATA PUMILA

Ursula (Improved Gnome)	10.00
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Marvel of Peru

Choice Mixed Colors	1.80
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Matricaria

Ultra-Double White	100.00
Double White	30.00
Capensis Alba Plenissima	14.00

Matthiola

Bicornis	3.50
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Nasturtium

SEMI-DOUBLE GLEAM

Fiery Festival	1.50
Golden Gleam	1.50
Mahogany Gleam	1.50
Orange Gleam	1.50
Salmon Gleam	1.50
Scarlet Gleam	1.50
Tiger Flowered	1.50
Glorious Gleam Hybrids, Mixed Colors	1.50

SEMI-DOUBLE DWARF

Cherry Rose	1.50
Golden Globe	1.50
Mahogany Gem	1.50
Orange Gem	1.50
Primrose Gem	1.50
Scarlet Globe	1.50
Giant Gem Mixed Colors	1.50

GROWERS AND BREEDERS

Pounds	Per Pound
SINGLE DWARF	
Choice Mixed Colors	1.25
SINGLE TALL OR CLIMBING	
Choice Mixed Colors	1.25
Nemesia	
Carnival, Choice Mixed Colors	30.00
Nemophila	
Insignis Blue	1.50
Nicotiana	
Daylight Sensation Mixture	6.00
Nierembergia	
Purple Robe	100.00
Pansies	
PACIFIC GIANT F2 HYBRID	
Color Carnival	180.00
Masquerade	140.00
SWISS GIANTS	
W-F Mixed Colors (Ruffled Rainbow)	75.00
Super, Mixed Colors	45.00
SPECIALTY STRAINS	
Clear Crystals	35.00
Jumbo Pay Dirt	90.00
Tall Winter Flowering (Florist Strain)	90.00
Passiflora	
Edulis	14.00
Pentstemon	
Bright Scarlet	20.00
Rainbow Choice Mixed Colors	20.00
Petunias	
HYBRIDA	
Blue Bee	17.50
General Dodds	17.50
Howard's Star	17.50
Howard's Star Improved	20.00

WALLER FLOWERSEED COMPANY

Pounds	Per Pound
_____Radiance	30.00 _____
_____Rose King Improved	17.50 _____
_____Violacea	17.50 _____
_____White King	17.50 _____
_____W-F Formula Blend	16.00 _____
_____Choice Mixed Colors	10.00 _____

BALCONY PENDULA

_____Blue	25.00 _____
_____Crimson	25.00 _____
_____Rose	25.00 _____
_____Royal Rose	25.00 _____
_____White	25.00 _____
_____Choice Mixed Colors	20.00 _____

RUFFLED NANA COMPACTA

_____Martha Washington	25.00/oz _____
_____Little Giants Mixed Colors	15.00/oz _____
_____Pink Frills	20.00/oz _____

GRANDIFLORA NANA COMPACTA

_____King Henry	15.00/oz _____
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F2 MULTIFLORA (NANA COMPACTA)

_____Celestial Rose	30.00 _____
_____Coral Salmon	30.00 _____
_____Flaming Velvet	30.00 _____
_____Gold Coast	30.00 _____
_____Silver Blue	30.00 _____
_____Snowball	30.00 _____
_____Star Mixed Colors	30.00 _____
_____Twinkles	30.00 _____
_____Violet Blue	30.00 _____
_____Bonanza, Mixed Colors	25.00 _____

HYBRIDA NANA COMPACTA

_____Admiral Improved	10.00/oz _____
_____Blue Bedder Improved	17.50 _____
_____Elk's Star	10.00/oz _____
_____English Violet	60.00 _____
_____Glow	60.00 _____
_____Rosy Morn	20.00 _____
_____Sky Chief	50.00 _____
_____Violacea	20.00 _____

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Oz.
GRANDIFLORA SINGLE PLAIN EDGED		
_____ Dwarf Elk's Pride _____		30.00 _____
_____ New Popcorn _____		30.00 _____
_____ Snowstorm Improved _____		25.00 _____
GRANDIFLORA SINGLE FRINGED		
_____ Super Fluffy Ruffles		
_____ Choice Mixed Colors _____		25.00 _____
_____ Theodosia Improved _____		25.00 _____
F1 TALL GIANTS OF CALIFORNIA		
_____ Frolic, Mixed Colors _____		250.00 _____
TALL GIANTS OF CALIFORNIA		
_____ New Horizon _____		100.00 _____
_____ W-F Formula Mixture _____		35.00 _____
_____ Garden Giants _____		30.00 _____
_____ Choice Mixed Colors _____		25.00 _____
F1 EXTRA DWARF GIANTS OF CALIFORNIA		
_____ Can-Can, Mixed Colors (Extra Early) _____		400.00 _____
DWARF GIANTS OF CALIFORNIA		
_____ W-F Extra Dwarf Copper _____		60.00 _____
_____ W-F Extra Dwarf Orchid _____		60.00 _____
_____ W-F Extra Dwarf Rose _____		60.00 _____
_____ W-F Extra Dwarf Rose and		
_____ White Bicolor _____		60.00 _____
_____ W-F Extra Dwarf Formula Mixture _____		60.00 _____
_____ Choice Mixed, Ramona Strain _____		45.00 _____

Phacelia

	Per Pound
_____ Campanularia (California	
_____ Blue Bell) _____	4.50 _____

Phlox

DRUMMONDI GIGANTEA		
_____ Art Shades _____		15.00 _____
DRUMMONDI		
_____ Grandiflora Choice Mixed Colors _____		10.00 _____
DRUMMONDI DWARF		
_____ Beauty Choice Mixed Colors _____		30.00 _____
_____ Twinkle Star, Choice Mixed Colors _____		25.00 _____

Platycodon

_____ Grandiflora Blue _____		20.00 _____
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Poppy

Pounds

Per Pound

ICELAND

_____ Pink Champagne	20.00	_____
_____ Giant Mixed Colors	15.00	_____

SHIRLEY SINGLE

_____ Choice Mixed Colors	3.00	_____
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SHIRLEY DOUBLE

_____ Choice Mixed Colors	3.50	_____
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Portulaca

_____ Single Choice Mixed Colors	5.50	_____
_____ Double Choice Mixed Colors	15.00	_____

Rock Garden Annuals

_____ W-F Choice Blend	5.00	_____
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Rock Garden Perennials

_____ W-F Choice Blend	15.00	_____
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Rudbeckia

_____ Gloriosa Daisy	15.00	_____
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Salpiglossis

F2 HYBRID

_____ Bolero, Mixed Colors	10.00	_____
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Salvia

_____ Scarlet Pygmy	50.00	_____
_____ St. John's Fire	45.00	_____
_____ Blaze of Fire	45.00	_____
_____ America	35.00	_____
_____ Bonfire	20.00	_____
_____ Splendens	20.00	_____

Scabiosa

ANNUAL DOUBLE VARIETIES

_____ Black Knight	8.50	_____
_____ Coral Moon	8.50	_____
_____ Loveliness	8.50	_____
_____ Orchid Shades	8.50	_____
_____ Oxford Blue	8.50	_____
_____ Peach Blossom	8.50	_____
_____ Rosette	8.50	_____
_____ Salmon Beauty	8.50	_____

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Pound
_____	Shasta Improved	8.50 _____
_____	Giant Hybrids, Mixed Colors	6.50 _____

PERENNIAL SINGLE VARIETIES

_____	Caucasica Goldingensis	35.00 _____
_____	Caucasica House's Hybrids	35.00 _____
_____	Caucasica Lavender-Blue	40.00 _____
_____	Caucasica White	40.00 _____
_____	Caucasica Choice Mixed Colors	30.00 _____
_____	Columbaria Delicate Lavender	50.00 _____

Solanum

_____	Ball Christmas Cherry	25.00 _____
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Statice

NEW ANNUAL VARIETIES

_____	American Beauty	5.00 _____
_____	Apricot Pastel Tones	5.00 _____
_____	Gold Coast	5.00 _____
_____	Heavenly Blue	5.00 _____
_____	Iceberg	5.00 _____
_____	Midnight Blue	5.00 _____
_____	Roselight	5.00 _____
_____	Twilight Lavender	5.00 _____
_____	W-F Formula Blend	4.00 _____

PERENNIAL

_____	Perezii	15.00 _____
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Trysomic Stock

Per Oz.

7 WEEK

_____	American Beauty Red	10.00 _____
_____	Azure Blue	10.00 _____
_____	Bright Rose	10.00 _____
_____	Canary Yellow	10.00 _____
_____	Fiery Red	10.00 _____
_____	Lilac Lavender	10.00 _____
_____	Navy Blue	10.00 _____
_____	Rose and White Bi-Color	10.00 _____
_____	White	10.00 _____
_____	Choice Blend of Colors	10.00 _____

GIANT IMPERIAL

_____	American Beauty Red	10.00 _____
_____	Apricot	10.00 _____

WALLER FLOWERSEED COMPANY

Pounds		Per Oz.
_____	Azure Blue	10.00 _____
_____	Bright Rose	10.00 _____
_____	Canary Yellow	10.00 _____
_____	Chamois, buff pink	10.00 _____
_____	Fiery Red	10.00 _____
_____	Flesh Pink	10.00 _____
_____	Lilac Lavender	10.00 _____
_____	Navy Blue	10.00 _____
_____	Salmon Pink	10.00 _____
_____	White	10.00 _____
_____	Choice Blend of Colors	10.00 _____

COLUMN (DOUBLE GIANT EXCELSIOR)

_____	Pacific Pink	10.00 _____
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Stocks

DWARF TEN WEEK

	Per Pound
_____	Azure Blue 12.00 _____
_____	Blood Red 12.00 _____
_____	Brilliant Rose 12.00 _____
_____	Canary Yellow 12.00 _____
_____	Crimson 12.00 _____
_____	Dark Blue 12.00 _____
_____	Deep Rose 12.00 _____
_____	Flesh 12.00 _____
_____	Lavender 12.00 _____
_____	Pansy Violet 12.00 _____
_____	White 12.00 _____
_____	W-F Formula Blend 10.00 _____
_____	Choice Mixed Colors 8.00 _____

EARLY GIANT IMPERIAL

_____	Antique Copper	10.00 _____
_____	Blood Red	10.00 _____
_____	Blush	10.00 _____
_____	Buttercup	10.00 _____
_____	Canary Yellow	10.00 _____
_____	Chamois	10.00 _____
_____	Chamois Rose	10.00 _____
_____	Dark Blue	10.00 _____
_____	Elk's Pride	10.00 _____
_____	Fiery Blood Red	10.00 _____
_____	Flesh	10.00 _____
_____	Heatham Beauty	10.00 _____

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Pound
_____	Lavender	10.00 _____
_____	Lilac	10.00 _____
_____	Rose	10.00 _____
_____	Santa Maria	10.00 _____
_____	Shasta	10.00 _____
_____	W-F Formula Blend	9.00 _____
_____	Choice Mixed Colors	8.00 _____

BEAUTY OF NICE

_____	American Beauty	10.00 _____
_____	Apricot Beauty	10.00 _____
_____	Aurora	10.00 _____
_____	Canary Yellow (Monte Carlo)	10.00 _____
_____	Carmine Rose (Abundance)	10.00 _____
_____	Crimson (Souvenir de Monaco)	10.00 _____
_____	Deep Blue (Summer Night)	10.00 _____
_____	Flesh Pink (Beauty of Nice)	10.00 _____
_____	Light Blue (Cote d' Azure)	10.00 _____
_____	Lloyd George	10.00 _____
_____	Old Rose (Belle de Naples)	10.00 _____
_____	Pale Violet	10.00 _____
_____	Rosy Lilac (Queen Alexandra)	10.00 _____
_____	Salmon Rose (Salmon King)	10.00 _____
_____	White Shaded Pink (Almond Blossom)	10.00 _____
_____	White (Mont Blanc)	10.00 _____
_____	W-F Formula Blend	9.00 _____
_____	Choice Mixed Colors	8.00 _____

EMPEROR (DOUBLE BROMPTON)

_____	Early Harbinger Improved, Mixed Colors	25.00 _____
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IMPROVED COLUMN (GIANT EXCELSIOR)

_____	American Beauty Select	30.00 _____
_____	Apple Blossom	30.00 _____
_____	Avalanche	30.00 _____
_____	Avalanche Supreme	30.00 _____
_____	Avalanche 1000	30.00 _____
_____	Avalanche No. 52	30.00 _____
_____	Ball's Apricot No. 24	30.00 _____
_____	Ball's Pink No. 11	30.00 _____
_____	Ball's Purple No. 21	30.00 _____
_____	Ball's Rose Improved No. 14	30.00 _____
_____	Ball's Ruby Improved No. 8	30.00 _____

WALLER FLOWERSEED COMPANY

Pounds	Per Pound
_____ Ball's Supreme No. 22 _____	30.00 _____
_____ Ball's White No. 16 _____	30.00 _____
_____ Chamois Pink Improved No. 9 _____	30.00 _____
_____ Enchantress Pink _____	30.00 _____
_____ Gardenia _____	30.00 _____
_____ Illusion _____	30.00 _____
_____ Lilac Lavender No. 1 Deep _____	30.00 _____
_____ Malmaison Pink Improved No. 7 _____	30.00 _____
_____ Orchid Goddess _____	30.00 _____
_____ Pacific Blue _____	30.00 _____
_____ Pacific Crimson _____	30.00 _____
_____ Pacific Pink _____	30.00 _____
_____ Pacific Yellow _____	30.00 _____
_____ Salmon Rose Goddess _____	30.00 _____
_____ Shell Pink _____	30.00 _____
_____ Silvery Lilac _____	30.00 _____
_____ Twilight Lavender _____	30.00 _____
_____ White Christmas _____	30.00 _____
_____ White Goddess _____	30.00 _____
_____ White Shipper _____	30.00 _____
_____ White Supreme _____	30.00 _____
_____ Yellow Goddess _____	30.00 _____
_____ Yellow Wonder _____	30.00 _____
_____ W-F Formula Blend _____	20.00 _____

VIRGINIAN

_____ Choice Mixed Colors _____	2.00 _____
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Sunflower

_____ Sun Gold _____	3.00 _____
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Sweet Peas

EARLY MULTIFLORA VARIETIES

_____ Beauty Rose _____	1.75 _____
_____ Blaze Supreme _____	1.75 _____
_____ Blue Wonder _____	1.75 _____
_____ Christmas Red _____	1.75 _____
_____ Cranberry Red _____	1.75 _____
_____ Deep Elk's Purple _____	1.75 _____
_____ Deep Rose _____	1.75 _____
_____ El Capitan _____	1.75 _____
_____ Elk's Purple _____	1.75 _____
_____ Flag Blue _____	1.75 _____
_____ Geo. J. Ball _____	1.75 _____

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Pound
_____	Jack Frost	1.75 _____
_____	Lavender	1.75 _____
_____	Lilac Beauty	1.75 _____
_____	Moonglow	1.75 _____
_____	Orange Cerise	1.75 _____
_____	Orchid	1.75 _____
_____	Rose	1.75 _____
_____	Shirley Temple	1.75 _____
_____	Whirlwind	1.75 _____
_____	White	1.75 _____
_____	W-F Formula Mixed Colors	1.60 _____
_____	Choice Mixed Colors	1.50 _____

EARLY SPENCER VARIETIES

_____	American Beauty	1.75 _____
_____	Amethyst	1.75 _____
_____	Ball Orange Improved	1.75 _____
_____	Celestial	1.75 _____
_____	Colossal Lavender No. 1746	1.75 _____
_____	Daphne	1.75 _____
_____	Florist Blue	1.75 _____
_____	Helen Hayes	1.75 _____
_____	Hope	1.75 _____
_____	Kate Smith	1.75 _____
_____	Memory	1.75 _____
_____	Mrs. H. S. Reddick	1.75 _____
_____	Oriental	1.75 _____
_____	Red Giant	1.75 _____
_____	Sequoia	1.75 _____
_____	Shirley Temple	1.75 _____
_____	Triumph	1.75 _____
_____	White Giant	1.75 _____
_____	W-F Formula Mixed Colors	1.60 _____
_____	Choice Mixed Colors	1.50 _____

CUTHBERTSON FLORIBUNDA VARIETIES

_____	Ann	1.75 _____
_____	Astrid	1.75 _____
_____	Carol	1.75 _____
_____	Catherine	1.75 _____
_____	Connie	1.75 _____
_____	Daisy	1.75 _____
_____	Danny	1.75 _____
_____	David	1.75 _____

WALLER FLOWERSEED COMPANY

Pounds	Per Pound
_____ Eileen	1.75 _____
_____ Evelyn	1.75 _____
_____ Flora	1.75 _____
_____ Frances	1.75 _____
_____ Frank G.	1.75 _____
_____ Hazel	1.75 _____
_____ Jennie	1.75 _____
_____ Jimmy	1.75 _____
_____ Joan	1.75 _____
_____ Joy	1.75 _____
_____ Kenneth	1.75 _____
_____ Liza	1.75 _____
_____ Lois	1.75 _____
_____ Mac	1.75 _____
_____ Marion (regular)	1.75 _____
_____ Nancy	1.75 _____
_____ Peggy	1.75 _____
_____ Robert	1.75 _____
_____ Ronnie (regular)	1.75 _____
_____ Ruth	1.75 _____
_____ Scarlet	1.75 _____
_____ Tommy (regular)	1.75 _____
_____ William	1.75 _____
_____ W-F Formula Mixed Colors	1.60 _____
_____ Choice Mixed Colors	1.50 _____

SPENCER VARIETIES

_____ Air Warden	1.75 _____
_____ Ambition	1.75 _____
_____ Capri	1.75 _____
_____ Carlotta	1.75 _____
_____ Cream Gigantic	1.75 _____
_____ Elizabeth Taylor	1.75 _____
_____ Fortune	1.75 _____
_____ Gaiety	1.75 _____
_____ Geranium Pink	1.75 _____
_____ Gertrude Tingay	1.75 _____
_____ Gigantic	1.75 _____
_____ King White	1.75 _____
_____ Mabel Gower	1.75 _____
_____ Miss California	1.75 _____
_____ Mollie	1.75 _____
_____ Monty	1.75 _____

GROWERS AND BREEDERS

Pounds	Per Pound
_____ Mrs. C. Kay	1.75 _____
_____ Mrs. R. Bolton	1.75 _____
_____ Olympia	1.75 _____
_____ Patricia Unwin	1.75 _____
_____ Piccadilly	1.75 _____
_____ Pinkie	1.75 _____
_____ Pirate Gold	1.75 _____
_____ Princess Elizabeth	1.75 _____
_____ Prolific	1.75 _____
_____ Reconnaissance	1.75 _____
_____ Red Supreme	1.75 _____
_____ Skylon	1.75 _____
_____ Smiles	1.75 _____
_____ Stylish	1.75 _____
_____ Swan Lake	1.75 _____
_____ Tangerine Improved	1.75 _____
_____ Tell Tale	1.75 _____
_____ Warrior	1.75 _____
_____ Welcome	1.75 _____
_____ What Joy	1.75 _____
_____ Winston Churchill	1.75 _____
_____ Unwin's Striped	1.50 _____
_____ Silver Gilt Medal Mixed Colors	1.60 _____
_____ Choice Mixed Colors	1.50 _____

CUPID CUTHBERTSON

_____ Color Carpet	5.00 _____
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SPENCER BUSH TYPE

_____ Boy Blue	15.00 _____
_____ Caprice	15.00 _____
_____ Coquette	15.00 _____
_____ Heidi	15.00 _____
_____ Pansy Face	15.00 _____
_____ Pollyanna	15.00 _____
_____ Sinbad	15.00 _____
_____ Snowflake	15.00 _____
_____ W-F Formula Mixed Colors	15.00 _____
_____ Little Sweetheart, Mixed Colors	10.00 _____

Sweet William

_____ WEE WILLIE, Mixed Colors (R)	40.00 _____
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SINGLE BIENNIAL

_____ Choice Mixed Colors	4.50 _____
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WALLER FLOWERSEED COMPANY

Pounds

Per Pound

SINGLE BIENNIAL DWARF

_____ Indian Carpet, Choice Mixed Colors 25.00 _____

DOUBLE BIENNIAL

_____ Choice Mixed Colors _____ 5.00 _____

DOUBLE BIENNIAL DWARF

_____ Choice Mixed Colors _____ 15.00 _____

Thunbergia

_____ Choice Mixed Colors _____ 20.00 _____

Tithonia

_____ Torch _____ 8.00 _____

Tritoma

_____ Hybrida Mirabilis _____ 12.00 _____

Verbena

MULTIFLORA (GRANDIFLORA IMPROVED)

_____ Firelight _____ 16.00 _____

_____ Roselight _____ 16.00 _____

_____ Salmon Queen _____ 16.00 _____

_____ Snow White _____ 16.00 _____

_____ Starlight _____ 16.00 _____

_____ Choice Blend of Colors _____ 15.00 _____

SPARKLE STRAIN

_____ Crystal _____ 25.00 _____

_____ Dazzle _____ 25.00 _____

_____ Delight _____ 25.00 _____

_____ Sparkle _____ 17.50 _____

_____ Splendor _____ 25.00 _____

_____ Choice Mixed Colors _____ 15.00 _____

HYBRIDA GRANDIFLORA

_____ Beauty of Oxford Hybrid _____ 15.00 _____

_____ Blue Shades _____ 15.00 _____

_____ Calypso (Striped) _____ 15.00 _____

_____ Lavender Glory _____ 15.00 _____

_____ Marilyn _____ 17.50 _____

_____ Pink and Rose Shades _____ 15.00 _____

_____ Sutton's Blue _____ 15.00 _____

_____ W-F Formula Blend _____ 17.50 _____

_____ Choice Mixed Colors _____ 12.00 _____

HYBRIDA

_____ Ideal Florist Strain, Mixed Colors.... 10.00 _____

Continued

GROWERS AND BREEDERS

Pounds	Continued	Per Pound
_____	EARLY DWARF UPRIGHT	
_____	Rainbow Strain, Mixed Colors.....	17.50 _____

Vinca Rosea

TALL

_____	Choice Mixed Colors	12.50 _____
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DWARF

_____	Coquette (Pinkie)	20.00 _____
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Violas

F2 HYBRID

_____	Toyland, Mixed Colors	50.00 _____
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LARGE FLOWERED STRAINS

_____	Arkwright Ruby	40.00 _____
_____	Blue Butterfly	40.00 _____
_____	Blue Perfection	40.00 _____
_____	Chantreyland	40.00 _____
_____	Lutea Splendens	40.00 _____
_____	White Perfection	40.00 _____
_____	W-F Formula Blend	40.00 _____
_____	Choice Mixed Colors	30.00 _____

MINIATURE FLOWERED

_____	Johnny Jump-Up	50.00 _____
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Wallflower

_____	Single Choice Mixed Colors	3.50 _____
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Zinnia

BEST DAHLIA FLOWERED AND CALIFORNIA GIANT

_____	Canary Bird	6.50 _____
_____	Cherry Queen	6.50 _____
_____	Crimson Monarch	6.50 _____
_____	Dream	6.50 _____
_____	Equisite	6.50 _____
_____	Golden Dawn	6.50 _____
_____	Golden State	6.50 _____
_____	Illumination	6.50 _____
_____	Meteor	6.50 _____
_____	Oriole	6.50 _____
_____	Polar Bear	6.50 _____
_____	Royal Purple	6.50 _____
_____	Salmon Queen	6.50 _____
_____	Scarlet Flame	6.50 _____

WALLER FLOWERSEED COMPANY

Pounds	Per Pound
DAHLIA FLOWERED	
Choice Mixed Colors	6.00
CALIFORNIA GIANT	
Choice Mixed Colors	6.00
LILLIPUT	
Canary Yellow	6.50
Crimson	6.50
Flesh Pink	6.50
Golden Orange	6.50
Lilac	6.50
Purple	6.50
Rosebud	6.50
Salmon Rose	6.50
Scarlet	6.50
Valencia	6.50
Snowball	6.50
Choice Mixed Colors	6.00
BURPEEANA	
Red Man, A.A.S. 1962	75.00
GIANT CACTUS FLOWERED	
Burpee Giant Hybrids	6.00
CUPID	
Choice Mixed Colors	9.50
HAAGEANA DOUBLE	
Persian Carpet	9.50
Old Mexico, A.A.S. '62	65.00
STRIATA	
Peppermint Stick, Mixed Colors	7.50
Special Flowerseed Blends	
Bedding Garden Mixture	2.50
California Native Flower Blend.....	5.00
Cut Flower Garden Mixture	2.50
Scatter Garden Mixture	2.50

Additional copies of our catalog cover describing novelties are available on request. Up to twenty-five will be supplied free of charge, additional quantities at printer's cost. These may be used for distribution to promotional magazines, agencies and some of your choice customers.

NOTES

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**NOVELTIES TO REMEMBER, ORIGINATED RE-
CENTLY BY OUR PLANT BREEDING
DEPARTMENT**

F1 Frolic, the first F1 hybrid Tall Giant of California Petunia, 15 inches tall, blooms six to eight inches across in a complete vigorous color range.

F2 Hybrid Bolero, Salpiglossis in mixed colors with the hybrid vigor of Petunias, huge flowers, profuse bloom.

Flame Beauty, the new vivid orange Pacific Beauty Calendula.

Polka Dot, the new wide color range, dwarf, bushy Centaurea.

F2 Hybrid Multiflora Petunias, replacing the open-pollinated strains. Our wide range of separate colors, such as Celestial Rose, Coral Salmon, Flaming Velvet, Gold Coast, Silver Blue, Snowball, Twinkles, Violet Blue, and Star Mixed Colors as well as Bonanza Mixed Colors are unsurpassed. Our F2 hybrid Petunias are bred to segregate properly, and are not simply the result of regrowing of selected F1 hybrids.

Statice in new brilliant florist colors, American Beauty, Apricot Pastel Tones, Gold Coast, Heavenly Blue, Iceberg, Midnight Blue, Roselight, Twilight Lavender are an entirely new range of Statice varieties, bred to replace those currently on the market, and featuring brilliancy of color and vigor of growth.

F2 Hybrid Pansies, Color Carnival competing with the finest of Swiss types, and Masquerade competing with the finest of Oregon types, makes these two Pansies outstanding for vigor, color range and combinations as well as profuseness of bloom.

Wee Willie, the miniature annual blooming mixture of Sweet William proven so popular around the world over the past four years, excellent for pot and flat work.

New Popcorn, the dwarf large flowered pure white, so vastly improved with added vigor that it is excellent competition to many F1 hybrids.

Toyland, the F2 hybrid Viola, the superior Viola mixture for all trade, with extremely large blooms, wide color range and vigor.

Blue Mink, the Tetraploid Ageratum that has, after five years since introduction, continuously out-sold other Ageratum at a one hundred to one rate. Our strain being the original, is today superior than other duplications, being more compact and uniform.

Iceberg, the massive, slightly earlier, florist Candy-tuft that has also proven so superior for home gardens.

Pentstemon Rainbow Strain, the large flowered brilliant colored Pentstemon now proving so popular for garden use.

Trysomic Stock, the high (85% or more) double Stock for garden and bedding plant use, that has replaced all other strains wherever tried. Available in the early blooming 7 Week type or the massive garden decorative Giant Imperial type.

